



**THE 2023 FREDEEN LECTURE**  
**COMMUNITY-CENTERED FUNERARY CARE: THE GROWING PRESENCE AND IMPACT OF FUNERAL CO-OPERATIVES IN CANADA**

Over the last 50 years, the co-operative movement has gained traction in the Eastern Canadian funeral industry, providing vital services to communities under a governance structure focused on transparency and local ownership to a vulnerable customer base. The discussion will focus on how the co-operative model is presented in the “death care” sector and the benefits experienced through this business approach. In so doing, it will explore the remarkable growth and impact of funeral co-operatives in Quebec and Ontario, where the co-operative movement has the largest presence in the industry. The presentation will conclude with a discussion on the role provincial policy and culture can play in the adoption of the co-operative model in unique industries.

**NOVEMBER 23**

1:00 - 2:00 p.m. (Saskatchewan time)

**Event delivered by Zoom**

[Register Online](#)



**SARAH FIRBY**

Sarah Firby is a recent graduate of the Graduate Certificate in Social Economy, Co-operatives and Non-profit Sector (GSECN) program and Master of Public Administration (MPA) from the Johnson Shoyama School of Public Policy. Firby has worked, volunteered, and been a member of the Saskatchewan co-operative sector for 10 years with a passion for the unique benefits the model provides to communities.



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