CO-OP CONVERSATIONS

A casual online gathering for co-operative professionals to learn from others in the field and exchange information

MAKING FINANCIAL SERVICES **ACCESSIBLE FOR UNDERSERVED** COMMUNITIES

Date: Wednesday, December 7 Time: 12:00 - 1:00 PM

(Saskatchewan time)

Where: on Zoom (free to attend)



For more than 20 years, the Alterna Savings Community Microfinance Program has focused on making its small-dollar loans available to women, BIPOC, new and racialized Canadians, and low-income individuals. In this Co-op Conversation, Susan Henry, Alterna Savings' Director of Community Impact & Financial Inclusion, talks about how Alterna Savings is realizing on the co-operative values of equity, equality and solidarity by making available opportunities for financial independence by reducing barriers to banking for those often excluded from mainstream financial institutions. As part of her talk, Susan will dig into the impact of Alterna's Community Microfinance Program at the individual, corporate, and broader societal levels and share how lessons learned from the program are helping shape the development of new lending programs for underserved communities.

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