MONTHLY BROWN BAG

A new casual online gathering for co-operative professionals to learn from others in the field and exchange information

THE FUTURE OF CO-OPERATIVE ASSOCIATIONS: A CONVERSATION WITH PAUL CABAJ

Date: Wednesday, April 6

Time: 12:00 - 1:00 PM

Where: on Zoom (free to attend)



Anyone who has been around the co-operative sector knows that it can be difficult for second or third tier co-operative associations to satisfy the differing needs of a membership often divided by culture, rural/urban geographies, size, capacity, and business philosophy. In this talk, Paul Cabaj, Executive Director of the Alberta Community and Co-operative Association and the BC Co-operative Association, will share with us what he has learned from the successes and failures of second and third tier co-operative associations. Drawing on his experience as a long-time participant in, and observer, of these associations, Paul will challenge the audience to consider strategies that can strengthen member value and advance the co-op sector as a whole – provincially, nationally and internationally.

